Metro-Goldwyn-Mayer Had Three Pictures Playing Toronto First-Run Theatres This Week

CANADIAN MOVING PICTURE DIGEST

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CREAM OF TODAY'S NEWS!

1-"CAT AND THE FIDDLE" previewed in Los Angeles gets sensational reception. (*Ramon Novarro, Jeanette MacDonald, Music, Fun, etc.*)

2-"VIVA VILLA" shown to M-G-M studio officials in rough cut form and Culver City goes wild! (*Wallace Beery—and another "Big Parade"*)

3- GARBO begins popular price engagements in "Queen Christina." TERRIFIC! YOU'LL SEE!

4- SHEARER finishes "Rip Tide", Thalberg's first since his return. IT'S GLORIOUS!

5-"ESKIMO" gets the business as exhibitors plug exploitation natural.

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Canadian exhibitors should have no difficulty getting dog teams. Showmanship gets packed houses for M-G-M's "ESKIMO"

SELL IT LIKE A CIRCUS!

Photos from everywhere tell the most amazing exploitation story in 10 years! They're all in the press book with full details!

"Eskimo" is the showman's delight!

Roll up your sleeves and watch the dough roll in!

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M-G-M's "ESKIMO"